



SUN IN SCORPIO

Brand Guide

COLOR PALETTE

273814

819470

D2E4C3

110C00

27277C

FFF7F0

891F4F

D38DAB

ECC6D6

LOGO



MOCHESA

Company Logo, Titles, Large Text

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó
Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã
ä å æ ç è é ê ë ì í î ï ð ñ ò ó
ô õ ö ø ù ú û ü ý þ ß à á â ã

Agenia bold

Paragraphs, Captions, Small/Medium Text

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0 . , / - + = ! @ # \$ % & ; :

LOGO RULES



Padding same as height of text

Center logo same width of name

Fill color can be changed to match

DON'T

Use decorative letters in place of Mochesa font

Put logo side by side to text at same height

~~SUN IN SCORPIO~~

~~☾ SUN IN SCORPIO~~

SUN IN SCORPIO ☾

IG PFP



DESIGNS



DESIGNS

