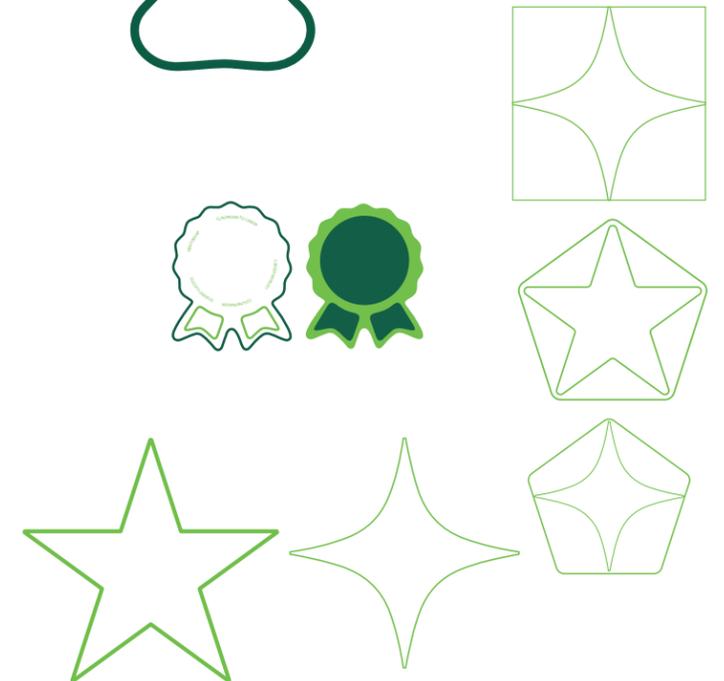


Career Champs Logo Exploration



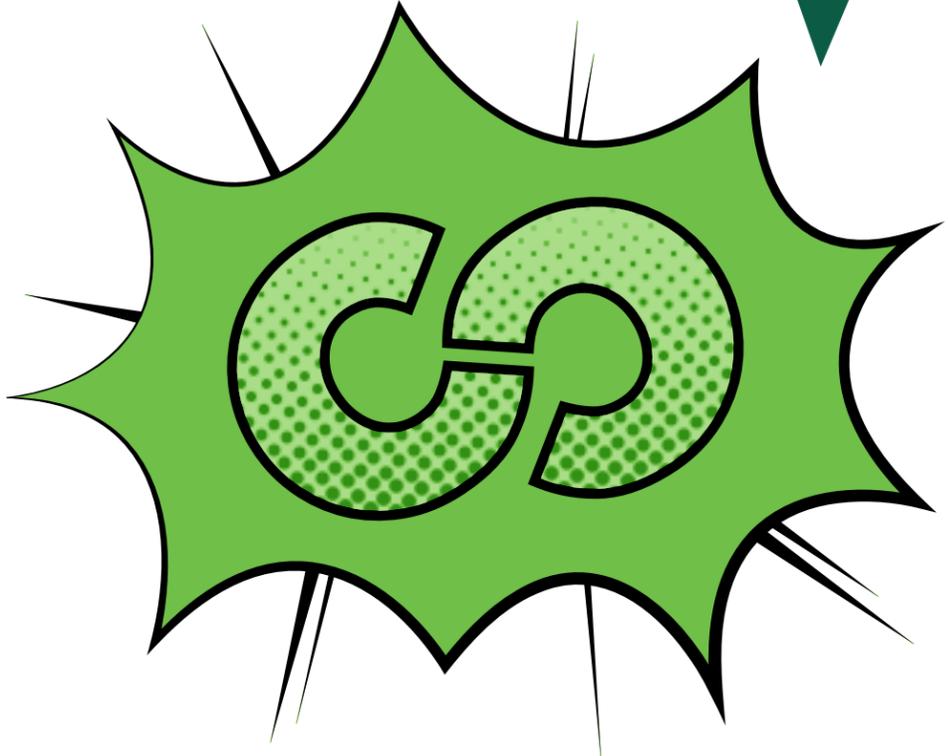
Initial Inspiration: Super Hero/Comic Book Style



Brainstorming



Final Style Choice: Winner's Ribbon



Workshopping

First Draft



- + Year
- Green Banner



+ Border



Combine ->

- + Text
- Year



Replace lines with dots



- + Laurel Wreath
- Text



+ Year in paw



Re-add text



Fine tuning word placement



Borderless option



New word + larger dots



Final Logo



**Final Logo: 2 Color Format in
Binghamton Pantone 342 Green**



Final Logo: 2 Color Format in B&W





Julia Walker

Associate Professor
Director of Undergraduate Studies

Julia Walker has been the single most influential and helpful professor being a part of the Architecture and Urban Studies program. She is beyond helpful with answering queries regarding anything related to the topic, and has been the most engaging and intriguing professor I have had at Binghamton.

Nominator: Devin Verdugo

End of year presentation slide examples



Laurel wreath background

Name Plate

Graphic

